

Addison Collatz

East Lansing, MI - collatza@msu.edu - 410-858-0333

Education

Michigan State University

December 2024

East Lansing, MI

Bachelor of Arts in Experience Architecture, *Emphasis in User Experience Design*

Minor in Graphic Design | Deans List Recipient, 2023

Experience

Co-Leader at Students Demand Action at MSU

August 2021-Present

East Lansing, MI

- **Demonstrated** interpersonal skills to **effectively** mobilize and **empower** peers in efforts toward promoting responsible legislation to foster a safer community and carried out strategic social media campaigns to raise awareness and drive engagement on key issues related to legislative advocacy.
- **Organized 3+ public speaking events**, bringing together community leaders, legislators, and activists to support and advance public policy bills state-wide at the Lansing Capitol.

Student Technician at SLE Digital Strategies Tech Team

May 2022-Present

East Lansing, MI

- **Troubleshoot, diagnosed, and repaired** computer systems for RHS staff to ensure smooth technical operations and collaborated with a team of 15 members to provide reliable service for **over 1,000+ SLE employees**.
- Contributed to the development of a comprehensive IT support knowledge base and **addressed user experience issues** in collaboration with the technical team, ensuring seamless interaction with digital systems.

UX Designer at Transforming Stories

June 2023-August 2023

East Lansing, MI

- Composed **comprehensive user research** to **create wireframes and prototypes** to produce an accessible and user-focused website with the design management software, Wix.
- Enhanced detailed design documentation to guide the development of the Transforming Stories content, maintain consistency, and **uphold accessibility standards across the website**.
- Worked together closely with the creator of Transforming Stories, including regular communication and meetings, to gather feedback on design iterations, ensuring alignment with project goals and **enhancing the overall user experience**.

Skills

Adobe Creative Suite | Canva | Figma | Google Drive | HTML & CSS | Kaseya | Microsoft Teams | Miro | Office 365 | PAVE | Procreate | Slack | TeamDynamix | Visual Studio Code | WordPress | Wix | Accessibility-focused approaches | User Testing and Research | User Interaction Design | Information Architecture | Prototyping | Wireframing

Affiliations

Member of MSU Women in STEM | Member of the Experience Architecture Club | Co-Leader at SDA MSU